ŠRUTI
Society for Rural Urban & Tribal Initiative

Yuvaniya Magazine

A forum to bring young voices together

Yuvaniya **magazine, an initiative that emerged in the camps and discussions of SSC and among fellows - back in its first avatar has moved forward in leaps and bounds in its vision of starting a platform for the youth to express and share their thoughts and views on various themes and issues. Driven by a firm resolve that a platform like this will help our SSC participants remain connected, the magazine was started with a vision that through such processes skills of a writer, reporter, and poet can be inculcated and honed in them. Resultantly in its formative years, Yuvaniya thus became a printed collection of ideas and perspectives of these individuals and helped them remain connected and updated about each other.**

Participants engaged in various activities during the SSC Camp at Betul, Madhya Pradesh

With the onset of the COVID-19 pandemic, all opportunities to meet offline during the lockdown and months after came to a standstill. Resultantly, attempts have been made to scale up this unique initiative through online platforms. With the guidance and support of SRUTI fellows and team, an online blog in the name of Yuvaniya was designed and launched on 1st September 2020. A fortnightly magazine, Yuvaniya was revived with the aim to share

With a rapid rise in the use of and access to technology and smartphones, we hoped that the participants who have joined SSC over the last three batches, from across the length and breadth of the country would come forward to partake in this initiative. Taking this hope to overwhelming heights, to date we have been successful in bringing out a total of 21 editions of Yuvaniya. 81 youth from 10 states have marked their enthusiastic participation in expressing their views through different mediums. Youth from Bihar, Chhattisgarh, Delhi, Jharkhand, Madhya Pradesh, Maharashtra, Odisha, Rajasthan, Uttarakhand and Uttar Pradesh have come forward and joined the magazine as writers.

Table 1: Number of entries received and authors who have joined Yuvaniya Magazine

Sr. No.	State	Number of contributions received (state-wise)	Number of Authors (state-wise)
1.	Bihar	12	06
2.	Chhattisgarh	04	02
3.	Delhi	21	08
4.	Jharkhand	18	11
5.	Madhya Pradesh	30	24
6.	Maharashtra	07	05
7.	Odisha	09	06
8.	Rajasthan	16	09
9.	Uttarakhand	06	02
10.	Uttar Pradesh	16	08
11.	Yuvaniya Desk	19	06
Total		**158**	**81+06**

A total of 158 entries have been published on the blog so far, garnering around 13,637 views in total. The writings are around different issues and themes like agriculture and land rights; mining; water-forest-land; folk culture; Corona pandemic-lockdown and its felt impacts in the villages; information, etc. Articles of young writers like Smriti Kujur from Jharkhand reporting on her experiences in a youth camp she attended has got a total of 349 views so far. The poems of our companions related to the theme of water-forest-land have also been widely appreciated. Thoughts of our youth on the emerging difficulties in getting a livelihood; the ever-increasing distance of youth from agriculture and the growing attraction of youth towards the markets have been read by more than 300 people. Some relevant and interesting articles written by our youth can be read by clicking on the link -

- बाज़ारवाद की चपेट में आ रहे हैं आदिवासी युवा;
- चित्तौड़गढ़ राजस्थान से वैक्सिनेशन और कोरोना पर फील्ड रिपोर्ट;
- जंगल बचाओ, जीवन बचाओ;

Striving to learn and broaden the horizons of the magazine, frequent discussions among the team have over a period of time culminated in constituting a diverse yet balanced editorial team. Today, there are a total of 10 members in the Yuvaniya Editorial team, each with their skill-sets working towards expanding the scope of the magazine.

Yuvaniya Editorial Team

The online initiative of Yuvaniya magazine is completing 1 year of its inception. The editorial team and our mentors are constantly engaged in trying their hands at something new - build a set of experts, prepare informatics, collate and translate essays, prepare factoids and activate dissemination networks. We are also working on the possibilities of compiling a selection of our published posts, trying to bring out a printed magazine.

As per the writers and the contributors of the magazine, communications with the youth

faced difficulties from time to time. The technology and its widespread access that has emerged as a boon, has also been a bane when it comes to facets like being easily distracted and lost. Keeping oneself updated with the changes in technology has become a challenge in itself!

Aspects like website designing; maintaining interactive and interesting channels of communication with the youth; increasing Yuvaniya's presence and outreach on various social media platforms and exploring and learning different mediums of expression are some facets that we all need to learn collectively through training-workshops. Such skills will not only help in building confidence in the younger generation but will also play a vital role in sustaining the youth's contribution to Yuvaniya magazine and other such initiatives.

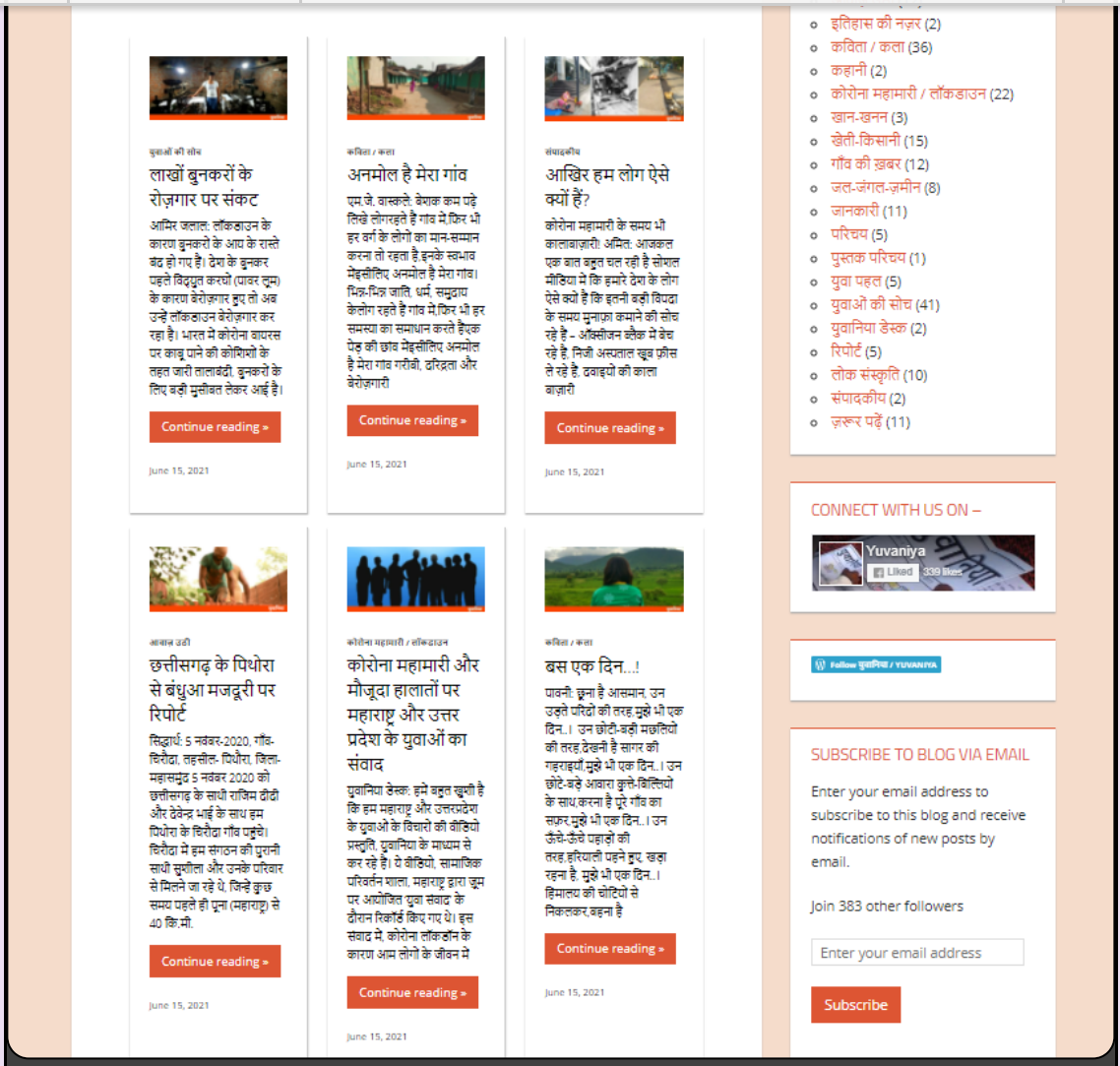
Tags & categories

Topic	Views
युवाओं की सोच	287
गाँव की ख़बर	155
largescale human out migration	147
Rajasthan	143
Banswara exploitation in	135
कविता / कला	102
Madhya Pradesh	93
COVID-19	86
ज़रूर पढ़ें	85
environmental destruction	73

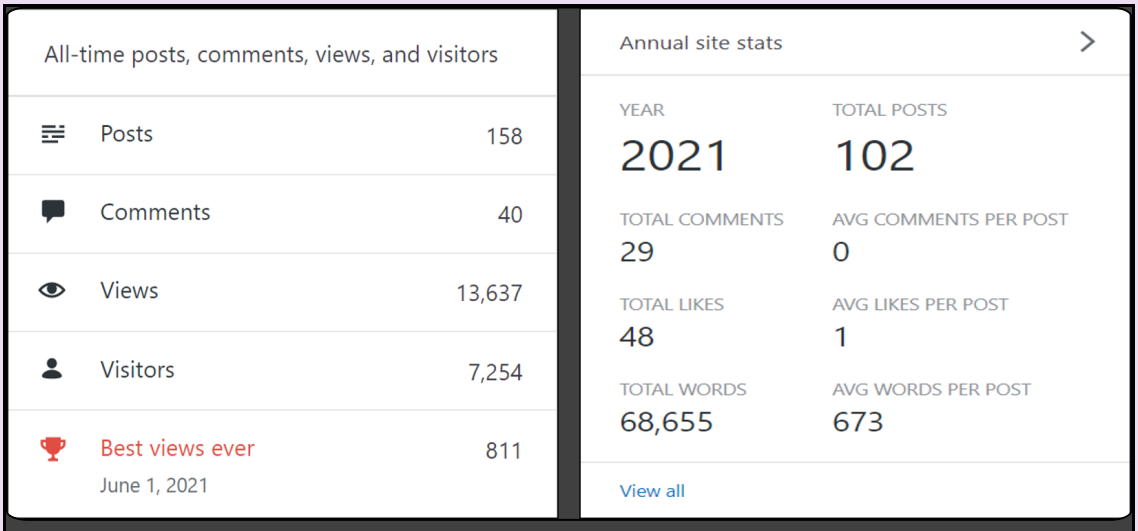
Stats for All Time

Title	Views
Home page / Archives	1,580
Home	1,397
प्राकृतिक आस्था और आदिवासी अध्यात्म का प्रतीक "सरना"	458
आज भी हमें डर है	357
झारखंड के महुआडाँड में हुए युवा शिविर पर स्मृति कुजूर की रिपोर्ट	349
जंगल बचाओ, जीवन बचाओ	314
पहाड़ और सरकार	281
आक्सीजन मिल जाही का	262
लाखों बुनकरों के रोज़गार पर संकट	261
बाज़ारवाद की चपेट में आ रहे हैं आदिवासी युवा	249
आत्मनिर्भता की "धकान" से खेती से दूरी नाप रहा है आज का युवा	244
कृषि अधिनियम: अब खेती भी जाएगी कारोबारियों के हाथों में	243

Views received on Tags and Categories



A glimpse of Yuvaniya Homepage

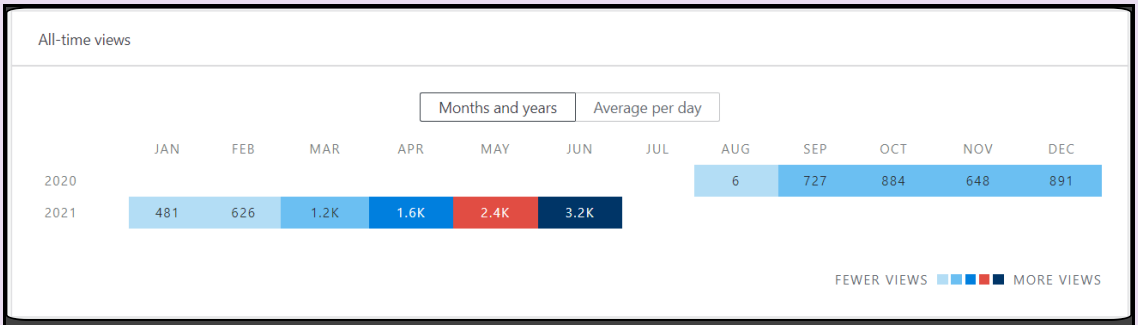


Left: All-time Views, Visitors and Posts on Yuvaniya
Right: Annual Statistics for the year 2021

From the inception of the magazine to date, this initiative has been so loved by our young participants that entries are received from authors and writers till the last minute, often

dynamic, personal and novel views and thoughts of the youth, which is being appreciated and welcomed by audiences from both rural and urban areas.

Do visit our blog to know more about us – *Yuvaniya*.



Total views recorded on the website

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